

Privacy Policy

Welcome. This Privacy Policy (“Policy”) applies to all websites operated by Northstar Senior Living, Inc. (“Northstar”). Northstar is committed to data privacy. The following policy describes how we collect, protect and use information we receive from visitors to our website.

The Information We Collect

When you visit Northstar’s website, Google Analytics determines your zip code. Your zip code is shared with Northstar’s marketing team. Based on the number of web queries from a certain zip code location, Northstar markets to that geographic location. No personal information is collected when browsing, unless you choose to contact Northstar via the “let’s TALK” tab on the Northstar website. If you provide contact information, such as your name, email address, phone number, address, and the reason for reaching out to Northstar, that information will be forwarded to the applicable department for a response. This contact information is not stored electronically for sale to third parties.

At any time, you may revoke your consent, cease further use of your email address to send you updates, and direct us to delete the information you have supplied us via the “let’s TALK” tab. Although it is not always possible to remove or modify such information, we will make reasonable efforts to do so.

In the event that you wish for Northstar to delete your past email correspondence or cease further communications with you, please send such notice to Northstar by regular mail at:

Northstar Senior Living, Inc.
2334 Washington Ave., Suite A
Redding, CA 96001

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